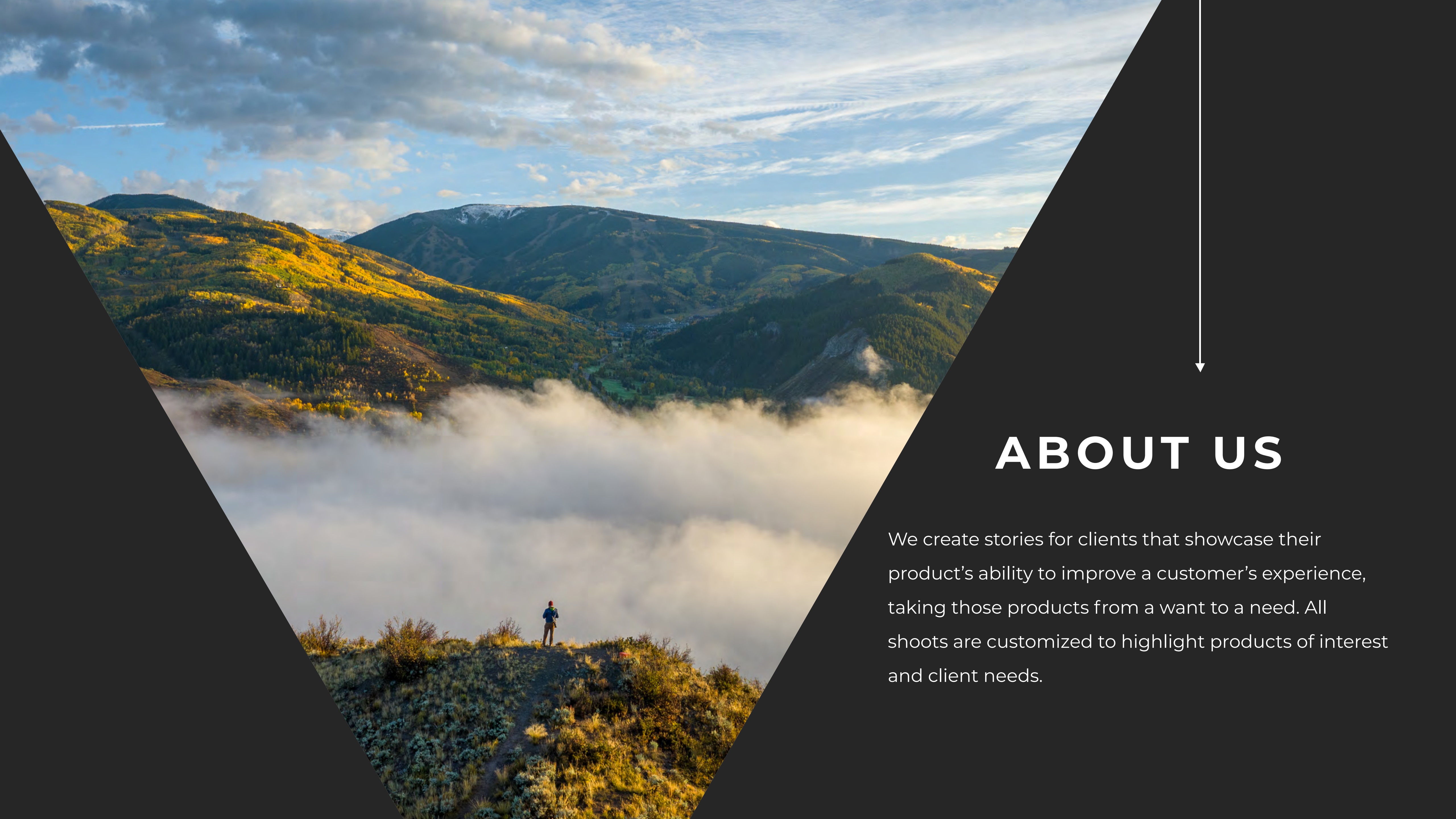


# Autumn Rush

Ross Bernards Photography





# ABOUT US

We create stories for clients that showcase their product's ability to improve a customer's experience, taking those products from a want to a need. All shoots are customized to highlight products of interest and client needs.



ROSS  
BERNARDS

PHOTOGRAPHER

Ross has worked with many outdoor brands, big and small, to tell their story through a photo-journalistic approach. He captures real emotion and unique ways for client's products to bring value to their customer base.

In addition to his signature lifestyle photography, Ross is a licensed drone pilot and expertly trained canyoneer. His work has been featured in **The New York Times** as well as in many marketing campaigns for outdoor brands.

# OUR TEAM

Anything from hiking, camping, rafting, or just hanging out - we got you covered. This fall, we will be chasing the changing seasons in the mountains of Western Colorado and the deserts of Eastern Utah. Join us in our pursuit of the most beautiful season of the year.



**ROSS**



**LAUREN**



**PETER**



# LIFESTYLE

## C O N N E C T

Lifestyle photography is an important tool for brand growth because it helps create an emotional connection between your brand and your customers. Showcasing your product in a natural, relatable setting makes it easier for customers to envision themselves using and benefiting from your product.

## E L E V A T E

In today's digital age, visual content is more important than ever. We offer both lifestyle and drone photography to help brands stand out. These unique perspectives increase engagement and social shares to boost your brand's visibility and reach.



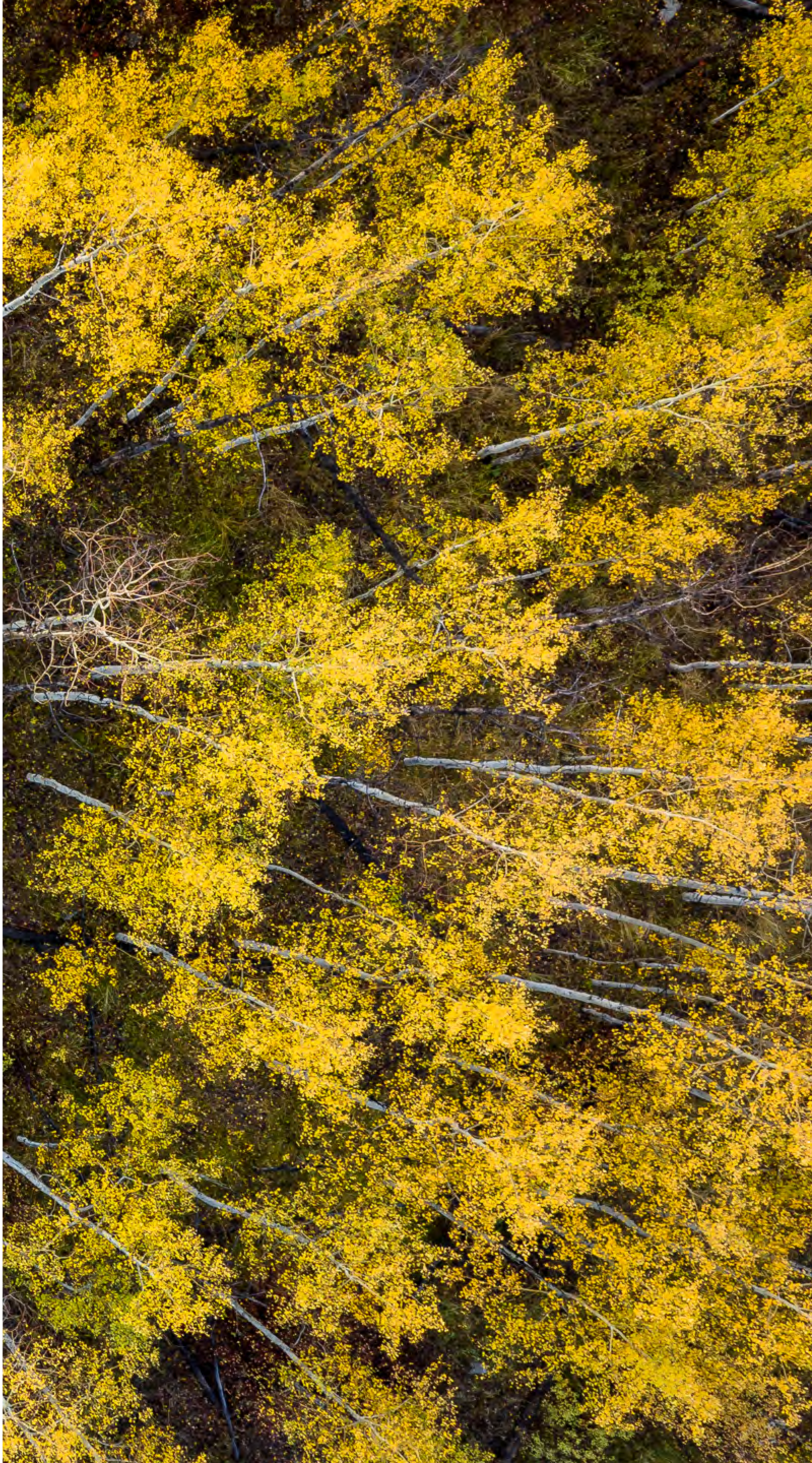
## **A C T I V I T I E S**

- Camping
- Rafting
- Hiking
- Canyoneering
- Road-Tripping

## **S H O T S**

- Camp Scenes
- River Floating
- Rappelling
- Desert Hiking
- Leaf Peeping

## **L O C A T I O N S**

- Utah Desert
  - Colorado River
  - San Juan Mountains
- 



## U N P L U G

In this day and age we are all being bombarded 24/7 with information. Help your customers remember what's important: unplugging and being present with those who matter most. Camping provides the ideal setting to showcase products bringing people together.

## CAMPING





# HIKING

## C O N N E C T I N G

People hike as a form to connect with each other, nature, and even themselves. Our goal is to capture people showing real emotion and joy while connecting with nature. Having the right gear elevates the experience.







# RAFTING

## FLOW

Using water to travel has been a transportation method for millenia. These days we use it to slow down and just go with the flow. Let your product show how fun that can be.





# CANYONEERING

## T I M E

Canyoneering is a way to explore stunning landscapes and to show the more adventurous side of your products. Get that adrenaline pumping and increase the level of stoke while showcasing the importance of your products.



# ROAD- TRIPPING

## M O M E N T

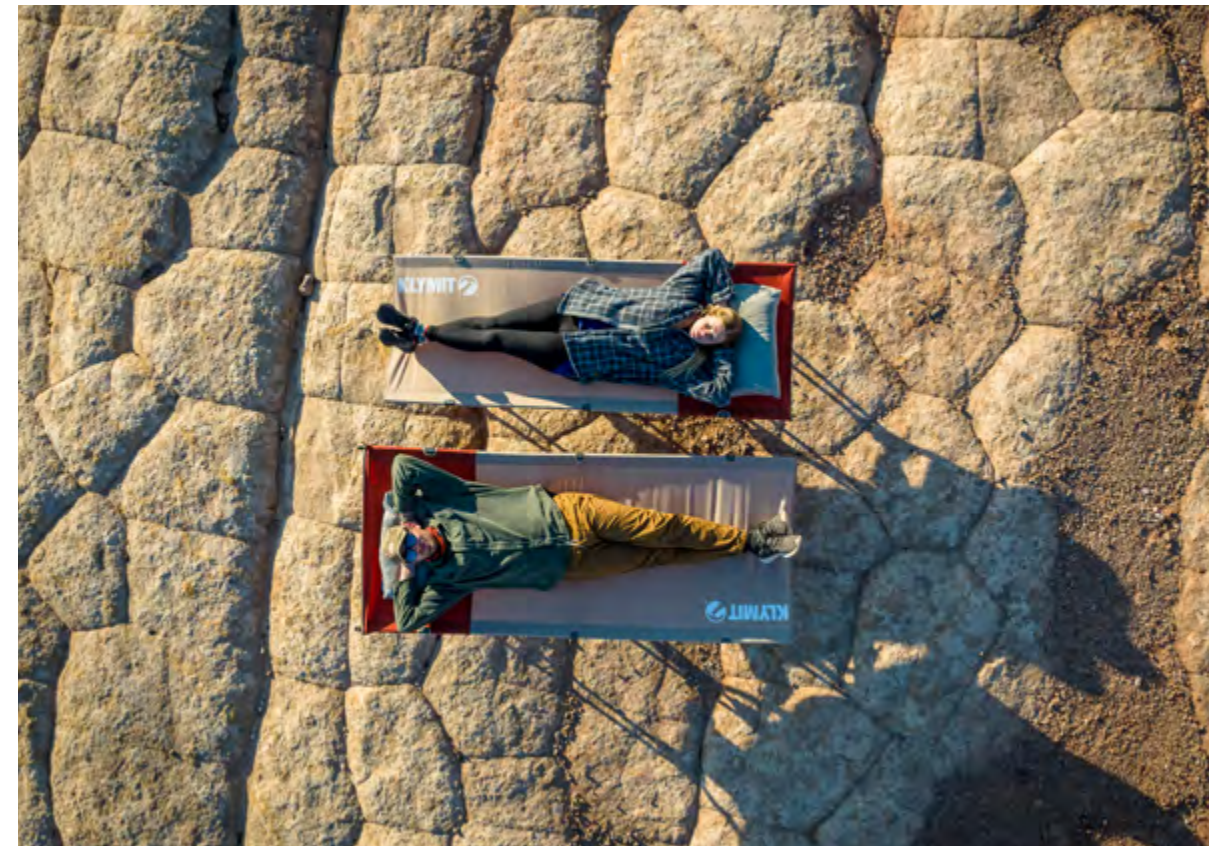
Enjoy the moment, enjoy the journey, that's what road trips are all about. It doesn't have to be about the destination, it's about capturing the in-between and how your products improve the journey.

# SERVICES



## PHOTO

Let Ross do what he does best, capturing the raw moments.



## DRONE

Add a new perspective by including drone imagery.



## SOCIAL

Have Ross promote your products through his channels.

# CREATIVE PORTFOLIO













KLYMIT 

KLYMIT 

# ROSS BERNARDS PHOTOGRAPHY

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